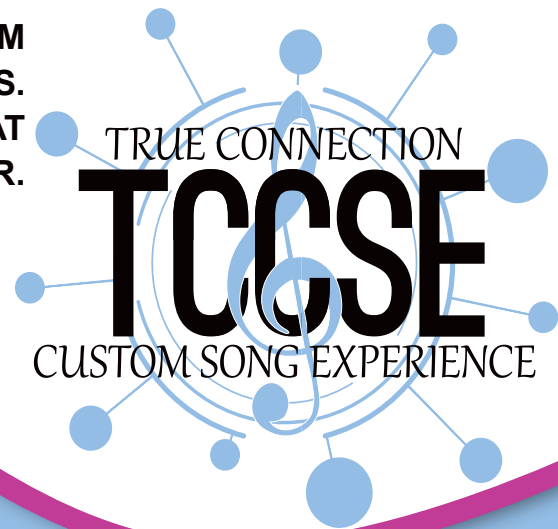


**YOUR COMPANY, TEAM, OR CONFERENCE ANTHEM
IS WAITING TO BE SUNG FROM THE ROOFTOPS.
LET'S DISCOVER AND WRITE THAT
SONG TOGETHER.**



What is TCCSE?

This inspiring, fun, and creative experience takes participants on a journey into the WHY, VALUE, and MEANING of their organization's work, resulting in a radio-ready, professionally recorded anthem song that will be sung, shared, and jammed to long after the meeting, retreat, or conference ends.

Words can only go so far, but a song, that you help discover and create, is a powerful way to distill your company's message to the world, rallying your audience around your core values, in ways mere words, keynote talks, or mission statements can't.

This isn't your cheesy commercial jingle, friends. This is not about WHAT you do as a company - it's about WHY you're doing it, WHO you are, and the IMPACT you have on this world to make it a better place. This is YOUR anthem jam, and it's time to share it with the world.

*"How many other expos can say they have a theme song? This is the highlight of the year – I can't think of a better way to end this conference."
– Jessica Haddix, MJBizCon 2020 Event Coordinator*

Sample applications:

- Leadership Retreat Workshop
- Company Culture or Mission Statement Articulation and Expression
- Pre-Conference planning, promotion, and participant engagement
- Post-Conference Thank You Gift
- Real-Time songwriting workshops with meeting/conference participants
- Sync with promotional, educational, or rally videos.

Find out more at:

www.TiernanTunes.com/corpconnect



**YOUR CEO:
(CHIEF ENGAGEMENT OFFICER)**

Michael Tiernan

Singer/Songwriter and 2-time
Los Angeles Music Awards winner,
author of 7 acclaimed albums,
and transformative songwriting coach.

The True Connection Family of Corporate Engagement Services was born in the early stages of the Pandemic, using Michael's unique gift of using music and creativity as a way to unite, connect and inspire corporate teams, their clients and their families through difficult times. Find out more ways to engage with music
TiernanTunes.com/corpconnect

BOOKING

**Virtual / Hybrid / In-Person Events:
858-342-4720 • info@tiernantunes.com**

