

# OMG, NOT ANOTHER ZOOM MEETING!!



Like it or not, we have entered a new world of virtual and hybrid meetings and conferences. Although it gives us an opportunity to stay connected and productive, the problem is that online meetings are often *boring. Draining. Disengaging. Impersonal. Robotic.*

While nothing can replace the energy you get from person-to-person contact, there is a solution in which you can connect your online audience and provide an energizing and engaging experience.

Enter the **Musical MC** to help host your conference or event!

You would hire a gifted speaker, host, emcee, or entertainer for your in-person conference, right? Online musical hosts offer similar benefits, yet have a unique set of skills to project on camera, interact and engage with a virtual audience--who are a click away from disengagement. Pair this with the power of music, and you are able to engage and unite your audience on a whole new level.

## Sample Duties:

- Introduce Conference & Speakers
- Entertain and Inspire
- Live Interaction With Participants in Chat
- Recorded or Live Transitions Between Sessions
- Provide Continuity Throughout Conference
- Reinforce Message or Company Mission
- Live Performance of Song With Live Song Requests
- Announce Awards and Recognitions

**\*\*Musical MC pairs well with an *Opening/Closing True Connection Virtual Concert*, and/or an *Interactive Custom Company Songwriting Experience*. Contact us for more details or a customized proposal for your next event!**

**Find out more at:**  
**[www.TiernanTunes.com/corpconnect](http://www.TiernanTunes.com/corpconnect)**



**YOUR CEO:**  
**(CHIEF ENGAGEMENT OFFICER)**

## Michael Tiernan

Singer/Songwriter and 2-time Los Angeles Music Awards winner, author of 7 acclaimed albums, and transformative songwriting coach.

The True Connection Family of Corporate Engagement Services was born in the early stages of the Pandemic, using Michael's unique gift of using music and creativity as a way to unite, connect and inspire corporate teams, their clients and their families through difficult times. Find out more ways to engage with music  
**[TiernanTunes.com/corpconnect](http://TiernanTunes.com/corpconnect)**

## BOOKING

**Virtual / Hybrid / In-Person Events:**  
**619-507-6220 • [tammy@lightwavelive.com](mailto:tammy@lightwavelive.com)**

